Parliament Distribution

June B1G1F (Menthol)						
	# of W/L Stores	# of Stores Receiving Promo	% of Distribution All Outlets	# of Pack Outlets	# of Pack Outlets Receiving Promo	% of Distribution Pack Outlets
Section 11	10,276	1,797	17%	9,398	1,797	19%
Section 12	-		N/A	-		N/A
Section 13	14,829	6,043	41%	13,878	6,043	44%
Section 14	6,804	1,577	23%	5,416	1,577	29%
Region 1	**31,909**	**9,417**	**30%**	**28,692**	**9,417**	**33%**

July B2G50¢ Off						
	# of W/L Stores	# of Stores Receiving Promo	% of Distribution All Outlets	# of Pack Outlets	# of Pack Outlets Receiving Promo	% of Distribution Pack Outlets
Section 11	10,276	3,339	32%	9,398	3,339	36%
Section 12	5,817	684	12%	5,045	684	14%
Section 13	14,829	5,458	37%	13,878	5,458	39%
Section 14	6,804	1,268	19%	5,416	1,265	23%
Region 1	**37,726**	**10,749**	**28%**	**33,737**	**10,746**	**32%**

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Source: https://www.industrydocuments.ucsf.edu/docs/zspm0004